

REP HEADLINE# 6308360  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP27/12 14.04  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/J EHRlich/D/CON/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6308360 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT J EHRlich 4 CONGRESS EST#2292 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/12 14.04

REP: REVISION  
RATE CHANGE LN'S 1,3,11,16-17,19-21,24,39  
LN'S 46-52 ADDED  
NEW TTL \$53,230  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
JESSICA EHRlich FOR CONGRESS

*Handwritten signature/initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2292  
AGENCY PRODUCT CODE = 395

1	R		1000P-1100P	30		\$3,000.00	10/26	10/26	1		FRI	1
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PROGRAM : DATELINE  
CON COM1: DATELINE

3	R		530A-600A	30		\$470.00	10/26	10/26	1		FRI	1
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PROGRAM : NWS CH8 TODAY 530A  
CON COM1: NWS CH8 TODAY 530A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/29	10/29	1		MON	1
16	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	10/27	10/27	1		SAT	1
17	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	10/27	10/27	1		SAT	1
19	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/28	10/28	1		SUN	1
20	R		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	10/28	10/28	1		SUN	1
21	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/28	10/28	1		SUN	1
24	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/25	10/25	1		THU	1
39	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/24	10/24	1		WED	1
46	A		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/23	10/23	1		TUE	1

REP HEADLINE# 6308360  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399  
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FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 SEP27/12 14.04  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47	A		600A-700A	30		\$700.00	10/25	10/25	1		THU	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
48	A		600A-700A	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
49	A		600A-700A	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
50	A		700A-900A	30		\$900.00	10/25	10/25	1		THU	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
51	A		730P-800P	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
52	A		730P-800P	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
OCT/12			45360.00			NOV/12						
												CONTRACT TOTAL 53230.00
												TOTAL SPOTS 52

MARKET TOTALS \$121,484 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

SEP7/12 16.19  
WFLA-TV \*\*\*

BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

REP: NEW ORDER

TTL: \$38,875 @ 45X  
PLS CFM  
THANKS KY FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2292  
AGENCY PRODUCT CODE = 395

1	1000P-1100P	30	\$300.00	10/26	10/26	1	FRI	1
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PROGRAM :	DATELINE
CON COM1:	DATELINE

2	500P-530P	30	\$900.00	10/26	1	FRI	1
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PROGRAM : WFLA NEWS  
CON COM1: WFLA NEWS

3	530A-600A	30	\$250.00	10/26	10/26	1	FRI	1
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PROGRAM :	NWS	CH8	TODAY	530A
CON COM1:	NWS	CH8	TODAY	530A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/26	10/26	1		FRI	1
5			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/26	10/26	1		FRI	1
6			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	10/26	10/26	1		FRI	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/26	10/26	1		FRI	1
8			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	10/26	10/26	1		FRI	1
9			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1 : NWS CH8 @11P	30		\$1,250.00	10/29	10/29	1		MON	1
10			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/29	10/29	1		MON	1
11			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/29	10/29	1		MON	1
12			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/29	10/29	1		MON	1
14			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
15			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/29	10/29	1		MON	1
16			700A-900A PROGRAM : SAT TODAY SHOW CON COM1 : SAT TODAY SHOW	30		\$275.00	10/27	10/27	1		SAT	1
17			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1 : NWS CH8 TODAY 9A	30		\$250.00	10/27	10/27	1		SAT	1
18			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$750.00	10/28	10/28	1		SUN	1
19			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/28	10/28	1		SUN	1
20			800A-900A PROGRAM : SUN TODAY SHOW CON COM1 : SUN TODAY SHOW	30		\$250.00	10/28	10/28	1		SUN	1
21			900A-1000A PROGRAM : NWS CH8 9A CON COM1 : NWS CH8 9A	30		\$150.00	10/28	10/28	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/25	10/25	1		THU	1
23			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/25	10/25	1		THU	1
24			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/25	10/25	1		THU	1
25			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/25	10/25	1		THU	1
26			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/25	10/25	1		THU	1
27			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/25	10/25	1		THU	1
28			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/25	10/25	1		THU	1
29			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/25	10/25	1		THU	1
30			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/23	10/23	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/23	10/23	1		TUE	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/23	10/23	1		TUE	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/23	10/23	1		TUE	1
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/23	1		TUE	1
35			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/23	10/23	1		TUE	1
36			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/23	10/23	1		TUE	1
37			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/24	10/24	1		WED	1
38			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/24	10/24	1		WED	1
39			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/24	10/24	1		WED	1



REP HEADLINE# 6306360  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 SEP7/12 16.19  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			530P-600P	30		\$900.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
41			600P-630P	30		\$1,200.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
42			600A-700A	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A												
43			700P-730P	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P												
44			700A-900A	30		\$900.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
45			900A-1000A	30		\$550.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												
OCT/12			32925.00			NOV/12						
												CONTRACT TOTAL 38875.00
												TOTAL SPOTS 45

MARKET TOTALS \$121,484 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1

News Channel 8  
ON YOUR SIDE

WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

MeTV  
TBO.com  
Tampa Bay Online

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots 1		1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots 1		1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots 1		1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
9	M-Su 11p News ...F..	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today Show .....S.	03	500	30 Comme		1	1	500
17	Sat 9a News .....S.	02	500	30 Comme		1	1	500
18	Sun 6p News .....S	03	750	30 Comme		1	1	750
19	Sun 7p ET / 6p CT Football Night in America .....S	01	7000	30 Comme		1	1	7000
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots 1		1	1100
21	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots 1		1	300
22	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
23	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
24	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots 1		1	470
25	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
26	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots 1		1	1200
27	M-F 7p News ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
28	M-F 730p Entertainment Tonight ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
29	M-F 9a Today Show II ...T...	03	550	30 Comme	Nbr of Spots 1		1	550
30	M-Su 11p News	03	1250	30	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

Buying Time LLC  
650 Massachusetts Ave, NW  
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Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

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Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	FL	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
31	M-F 5p News .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
32	M-F 530p News .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News .T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 7a Today Show .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
35	M-F 730p Entertainment Tonight .T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
36	M-F 9a Today Show II .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
37	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
38	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
39	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
40	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
41	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
Weekly Totals: Total Spots(Ord Spots)					43	9	62	

Buying Time LLC  
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Submission Number 792 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	53230	Campaign Ref:	E:063083600
Buyer:	...	Client/Product/Estimate:	388 /395 /2292	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06308360
Est./PO Number:	06308360	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
42	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
43	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
46	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
47	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots	1	1	700
48	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
49	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
50	M-F 7a Today Show ..T....	03	900	30 Comme	Nbr of Spots	1	1	900
51	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					43	9	52	

**Buying Time LLC**  
 650 Massachusetts Ave, NW  
 Suite 210  
 Washington DC 20001

**Jessica Ehrlich/ D/ Congress/ FL**  
 Submission Number 792 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Jessica Ehrlich/ D/ Congress/ FL	<b>Submission Cost:</b> 53230	<b>Campaign Ref:</b> E:063083600
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 368 /395 /2292	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06308360
<b>Est./PO Number:</b> 06308360	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
52	M-F 730p Entertainment Tonight	03	1000	30 Comme		1	1	1000
				Nbr of Spots				
<b>Weekly Totals:</b> Total Spots(Ord Spots)					43	9	52	

Grand Totals				Grand Totals			
		Month 10 Weeks: 4	10/22			Month 11 Weeks: 4	10/29
Spots	52			Spots	43		
Cost	53230			Cost	45360		
					7870		

<b>Grand Totals:</b>	<b>Spots:</b> 52
	<b>Gross Total:</b> 53,230.00
	<b>Commission:</b> 7,984.50
	<b>Net Total:</b> 45,245.50